



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Website Services

Monthly Community Call

December 11, 2024



AGENDA

1. **Small Y Release**
2. **Y360 Demo**
3. **Deprecation Reminders**
4. **Community Resources**
5. **Y-USA Update**
6. **Questions**



Small Y Release



Small Y Template Release - Now Available

Small Y Template

- Menus & Navigation: Utility menu, Mega menu, Footer menu, Breadcrumbs
- Four Banner variations
- Common page building components: Accordions, Alerts, Amenities, Cards, Carousels, Donations, Icon Grids, Partners, Ping Pongs, Staff, Statistics, Tabs, Testimonials, WYSIWYG / Tables
- Common content types: Branches / Facilities, Articles, Events
- Sandbox w/ Demo content

YMCA360 Demo







YMCA360.ORG



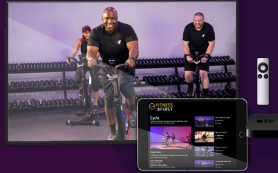
CONTENT PRODUCTION

No Additional Cost



MOBILE APP

No Additional Cost



INSTUDIO



SCHEDULES

No Additional Cost



WELLNESS PORTAL

No Additional Cost

ALSO A PART OF BEING A YMCA360 PARTNER

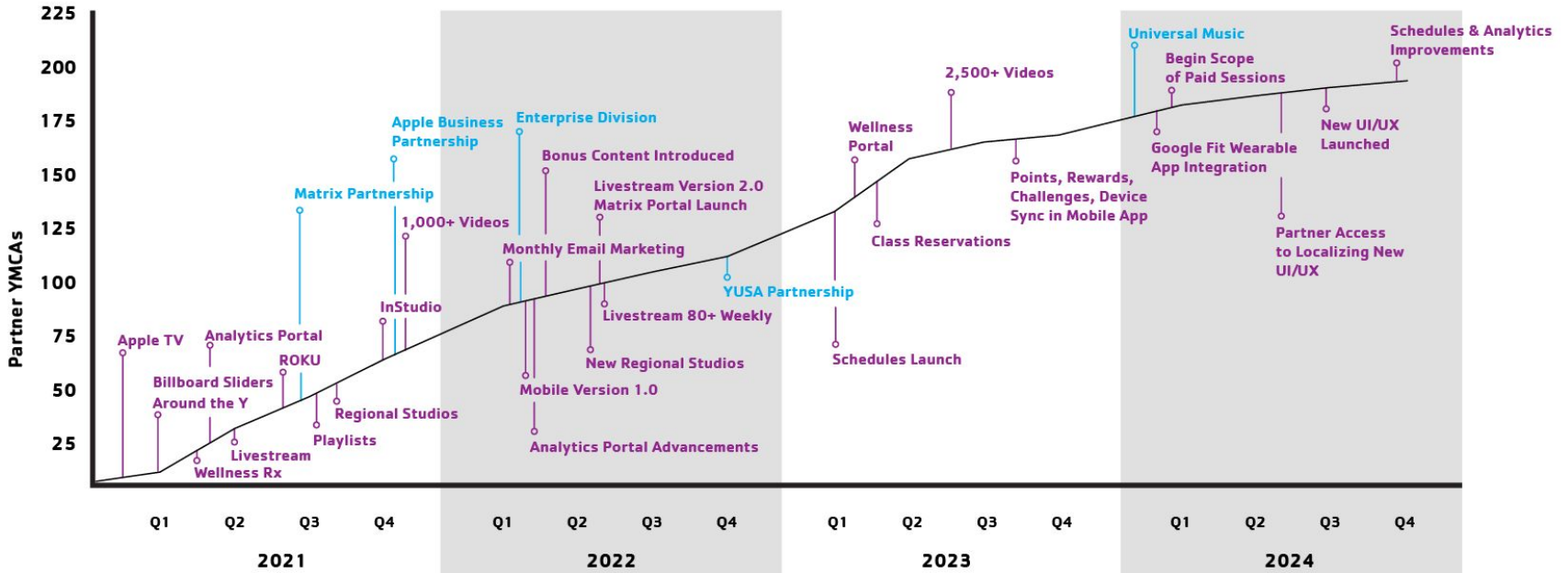
- Direct Support
- Continual Development
- Marketing Materials
- Staff Education & Adoption Resources

Collective Benefit

185
Partners

956
Branches

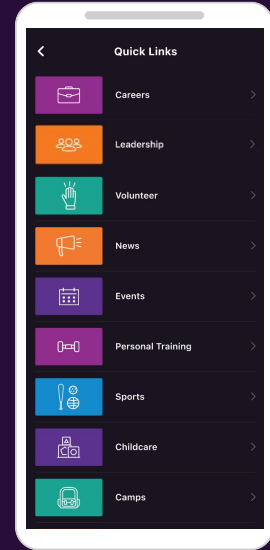
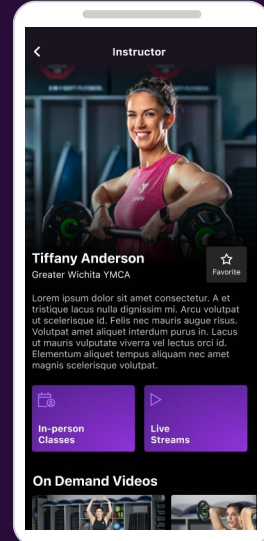
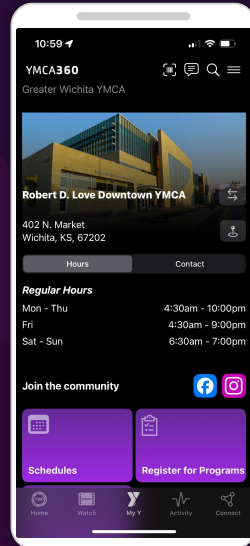
657K
Members



New User Experience

UPGRADED FEATURES WITH NEW UI/UX

- Quick Links
- Instructor Images/Bios
- Localization - Customize to Your Y
- Social Media Links Expanded



Continued Development

Example of What's Coming in 2025



Updates for Schedules – Examples Include

- Add InStudio as a last-minute sub.
- Schedule re-occurring classes on multiple days for the week - cutting down input time.
- Add more than one instructor to a class.
- Ability to add attendance by text.
- Delete a whole day of classes for holidays or closures rather than delete each class individually.
- Other updates around reservations and access level abilities.
- Ability to filter by class name.

Messaging Enhancements

- Ability to message groups based on Group Exercise, preferences, demographics, favoriting.

Continued Development

Example of What's Coming in 2025

Paid Sessions

The latest proprietary solution from YMCA360, Paid Sessions works seamlessly with your CRM inside our Schedules platform. The new product allows Ys to schedule paid sessions such as personal training, group exercise packages, swim lessons and much more. In addition to the scheduling feature, Paid Sessions is currently integrated with Traction Rec and decrements each paid session directly from the CRM, keeping track of the scheduling, participation and usage of each transaction. It all connects to your website and digital signage through our innovative Schedules platform.

Deprecation Reminders



Themes & Paragraphs Deprecation Reminder

- Support for **Lily** and **Rose** themes ending **Tuesday, December 31, 2024**.
- Support for **Paragraphs** module ending **Tuesday, December 31, 2024**.

Please reach out to your development partner if you require additional support with any of these modules!

Virtual Y Deprecation Reminder

- YMCA's Virtual Experience Platform ("Virtual Y") [sunsets on Tuesday, December 31, 2024.](#)
 - Virtual Y sites hosted with Y-USA will be decommissioned on that day.
- How to cancel
 - Login to your Virtual Y website with your Site Owner user account.
 - Click on Manage → Configuration.
 - Scroll to the bottom.
 - In this section, click the **Submit a support ticket** link, fill out the form stating your intent to cancel, and specify which date should be the last date of operation.

Community Resources



Join the conversation and keep in touch!



ds.ymca.org

the gateway to YMCA's Digital Services



ds-docs.y.org

documentation for the distribution



youtube.com/@ymcasdigitalservices

videos & tutorials



github.com/YCloudYUSA

Organization on GitHub with main code repository and components



YUSA Slack

discuss & get help. Invite in chat.



ycloud@ymca.net

Contact us with any questions



Happy December



WEBSITE SERVICES CORE TEAM